

# photographic courses: lifestyle portraiture

the  
trained  
eye

Photography Training

109 Penn Road, Hazlemere  
High Wycombe, Bucks, HP15 7NA

t: 0871 566 1695

e: [info@thetrainedeye.co.uk](mailto:info@thetrainedeye.co.uk)

w: [www.thetrainedeye.co.uk](http://www.thetrainedeye.co.uk)

## course overview

This exciting one-day course is designed to teach you the fundamentals of contemporary lifestyle portraiture. This genre is very much in demand and continues to grow in popularity every year.

Spending the first hour in the classroom, we'll cover how to prepare for your own shoots, and how to shoot images that will sell. Then we move onto the crux of the day, the shoot....

Working with a variety of subjects, including a fashion model, a real-life couple, and a family with younger kid's, you'll learn how to tackle all sorts of aspects of portraiture, and leave with a wealth of stunning portfolio shots that you can use for your website and promotional materials. More importantly, you'll learn repeatable systems that will improve your social photography no end.

## what to bring

- Digital SLR
- Zoom lens, or prime portrait lens
- Plenty of memory cards
- An open mind!

## what's covered

- Finding the right light
- Choosing great backgrounds
- Learning how to relax and 'see the shot' before you shoot
- Learning how to control your subject
- Addressing your concerns & weaknesses on location

## itinerary:

- 09.00: Meet at Bisham Abbey, nr Marlow in Buckinghamshire for coffee and introduction
- 09.15: Preparing for the shoot (equipment, structuring the day, building a rapport with your client)
- 10.15: Head off to location 1 for a shoot with a female model
- 12.15: Pub lunch on location
- 13.15: Shoot with a couple
- 15.00: Shoot with child & parent's
- 17.00: Close

